

# S. S. JAIN SUBODH MANAGEMENT INSTITUTE

(A unit of S. S. Jain Subodh Shiksha Samiti, Rambagh Circle, Jaipur)  
Affiliated to Rajasthan Technical University, Kota & Approved by AICTE, New Delhi

*Explore Your* LEADERSHIP SKILLS



B R O C H U R E

# BBA & MBA

Degree Programme

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Vice President



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Sh. Navratan Kothari  
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Vice President



Sh. Sumer S. Bothra  
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Sh. Vinod Lodha  
Joint Secretary



Sh. Pramod Darda  
Convener

### MEMBERS



Prof.(Dr.) Raju Agrawal  
(Director)



Prof. (Dr.) Jyotsna Mehta  
(Staff Representative)



Smt. Meena Golecha



Smt. Rekha Kothari



Smt. Shikha Munot



Sh. Anil Singhvi



Sh. Surendra Bhandari



Sh. Shrechand Jain



Sh. Hement Kothari



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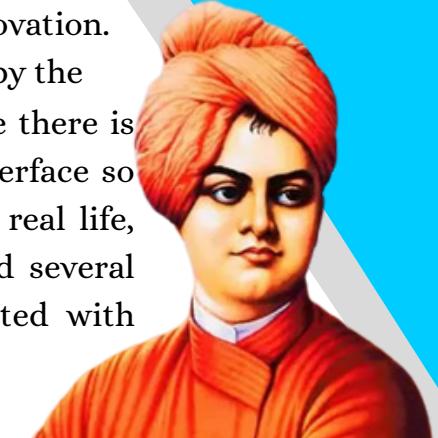
Sh. Rajesh Navlakha

# ABOUT



The S. S. Jain Subodh Management Institute founded in 2012 by the S. S. Jain Subodh Shiksha Samiti has emerged as a leading Management Institute of Rajasthan. It is approved by AICTE and affiliated to Rajasthan Technical University, Kota. It has continuously been declared an 'A' grade Institute by RTU Kota and found a pride of place amongst top 100 private Management Institutions in India in the Times B-School Survey 2022.

The Institute along with a keen focus on entrepreneurship and innovation. Entrepreneurship & startup activities are promoted & supported by the Incubation Cell of the Institute. At Subodh Management Institute there is emphasis upon an interactive and positive Industry-Institute Interface so that the students have ample opportunity to test the waters of real life, armed with their skills and knowledge. The Institute has signed several MoU's with several MNC's and startups and has also collaborated with INTERNSHALA for training and development for the students.



ARISE! AWAKE!  
STOP NOT UNTIL THE  
GOAL IS REACHED.

- *Swami Vivekananda*



**Mr. Pramod Darda**  
Convener



**Prof.(Dr.) Raju Agrawal**  
Director  
B.E., MBA., Ph.D., NET



**Prof.(Dr.) Jyotsna Mehta**  
Professor  
MA, MBA, Ph.D., NET



**FCMA (Dr.) Supriya Agrawal**  
Associate Professor  
M.COM, MBA, Ph.D., ICWA



**Dr. Meenal Sukhlecha**  
Associate Professor  
MBA, Ph.D., NET



**Ms. Kaneenika Jain**  
Assistant Professor  
MBA, NET



**Ms. Parul Bhargava**  
Assistant Professor  
MBA, PGDCA



**Dr. Pragya Sharma**  
Assistant Professor  
B.Sc, PGDBM, Ph.D



**Ms. Ipsa Jain**  
Assistant Professor  
B.Com, MBA



**Dr. Nidhi Gupta**  
Assistant Professor  
MCom, Ph.D



**Ms. Sobia Khan**  
Assistant Professor  
BCA, MCA



**Ms. Aruna Nyariya**  
Assistant Professor  
BA, MBA



**Mr. Manish K. Chaklan**  
Assistant Professor  
BCom, MBA

# PROGRAMME OFFERED

## MBA

Marketing | Finance | Human Resource  
Business Analytics | IT  
Operation & Supply Chain

Duration: 2 Years (4 Semesters)

Eligibility Criteria : Minimum 50% marks in Graduation and 45% marks for SC/ST/OBC as per Govt. Rules & Regulations.

### FEE STRUCTURE\*

<b>Semester Fee</b>	₹ 33,435 Per Semester (Tuition Fee ₹29,074/- & Development Fee ₹ 4,361/-)
<b>Caution Money (Refundable)</b>	₹ 1,000
<b>Development Fee for RTU</b>	₹ 1,000 (One time)
<b>Enrollment Fee</b>	₹ 350 UG degree from Rajasthan State's University ₹ 700 UG degree from Other Rajasthan State's University
<b>Semester Exam Fee for RTU</b>	₹ 2,500 (for I to III Sem) ₹ 5,250 (IV Semester)

\* As per Govt. Rules & Regulations, it can be revised

## BBA

Duration: 3 Years (6 Semesters)

Eligibility Criteria: Minimum 45% marks in the qualifying examination (40% for SC/ST/OBC, MBC, SBC, PwD & EWS candidates) as per Govt. Rules & Regulations.

### SCHOLARSHIP\*

More than 75% marks in Graduation with any stream #
25% of Tuition Fees
Ward of Parents working in Defence Services
25% of Tuition Fees
Ward of Martyr (Shaheed)
50% of Tuition Fees
SC/ST/OBC and TFWS Candidates
As per Govt. Norms
Jain Candidates (Sthanakwasi)
50% of Tuition Fees

\* All right reserved to the Institute.

# Till it maintains

<b>FEE STRUCTURE*</b>	
<b>Semester Fee</b>	₹25,000 Per Semester
<b>Caution Money (Refundable)</b>	₹ 1,000
<b>Development Fee for RTU</b>	₹ 2,000 (One time)
<b>Enrollment Fee</b>	₹ 350 Degree from Rajasthan State's Board ₹ 500 Degree from CBSE Board ₹ 700 Degree from other Rajasthan State's Board
<b>Semester Exam Fee for RTU</b>	₹ 2,200 Per Semester

\* As per Govt. Rules & Regulations, it can be revised







Rishika Pareek  
Vivo



Punit Lodha  
BSNL



Aakanksha Johari  
Deutsche Bank



Sandeep Kataria  
Bridgestone



Himani Gupta  
HDFC Bank



Lalit Kumar  
Upgrad



Parth Kantawala  
Jivan Nagji



Abdul Rakib Raza  
TVS



Bhagyashree Sharma  
Genpact



Hitesh Hirawat  
Paypal



Kavita Awasthi  
HDFC Bank



Pratyaksh Mirza  
ICICI Bank



Surbhi Toshniwal  
Ecohooy



Prabhpreet Singh  
Byjus



Sachin Bhargava  
Ernst & Young



Neha Khan  
Garnet Impex



Madhav Sharma  
Morgan Stanley



Shivani Agarwal  
Diligence India



Dhruv N Agarwal  
Kotak Life Insurance



Akansha Nawalkha  
Reliance Digital



Shivanand Sharma  
Bajaj Finserv



Nidhi Joshi  
Ernst & Young



Pratibha Singh  
Kotak Life Insurance



Ripanshu Kanwar  
Decent Jobs



Deeksha Mehta  
Sanguine Global



Monika Balani  
Deutsche Bank



Sakshi Singh  
AU Finance Bank



Anisha Kalra  
Bosch



Khushboo Agarwal  
AU Finance Bank



Himani Upadhyaya  
Fleeca



Aakanksha Jain  
HDFC Bank



Monika Choudhary  
AU Finance Bank



Dheeraj Arora  
Accenture



Priya Jain  
Angel One



Richa Sharma  
Jeena Seekho Lifecare



Muskan Khan  
Jagvimal Consultants



Manvi Jain  
Bajaj Finserv



Nikita Verma  
Groww



Durgesh Kanwar  
Axis Bank



Ashish K. Singhi  
Bajaj Finserv



Vipin Kumar  
Task Nexus



Yash Sharma  
Capgemini

# Events @ **SUBODH**



amazon	airtel	Ambuja Cement	blinkit	VOLTAS	Infosys®
BYJU'S The Learning App	Justdial®	Alibaba.com	AXIS BANK	vodafone	Bata
HDB FINANCIAL SERVICES	IDFC FIRST Bank	BOSCH	Reliance Jio	SHRIRAM Group EMPOWERING PEOPLE THROUGH PROSPERITY	ERNST & YOUNG
ICICI Bank	THE FERN HOTELS & RESORTS Leading Environmentally Sensitive Hotels	AU AU SMALL FINANCE BANK	Reliance digital	HDFC BANK	tcs TATA CONSULTANCY SERVICES
TISTA BENE® WAY OF FASHION	ICICI Securities	punjab national bank ...the name you can BANK upon!	.practo.	EXTRA MARKS	Training & PLACEMENTS
Innocap	Fortis HEALTHCARE	genpact	Morgan Stanley	oyo	
MARUTI SUZUKI Way of Life!	PHILIPS	Deutsche Bank	IndusInd Bank	Discovery CHANNEL	
LIMEROAD	vivo	Reliance RETAIL	Adecco		
JK LAKSHMI CEMENT	kotak life	EICHER			
THE PRUDENT GROUP	Amul				
ITC Limited					

Training & PLACEMENTS

# Student's TESTIMONIALS



Subodh gave me the confidence and skills to thrive in the corporate world. The faculty and environment are truly inspiring

Ms. Muskan Khan



The practical learning approach and industry exposure here helped me grow both professionally and personally

Ms. Komal Jangid



From case studies to live projects, every experience at Subodh shaped my business mindset

Mr. Ronish Jangid



Supportive mentors and a well-structured curriculum made my journey enriching and rewarding

Ms. Tanu Kanwar



What I loved most is the focus on holistic development—academics, leadership, and networking

Ms. Aarzoo Choudhary



Being a part of Subodh Management Institute has been a turning point in my career. Grateful for the opportunities

Ms. Kratika Saini



From vibrant campus life to hands-on projects, every day at Subodh has been an opportunity to learn something new

Ms. Purva Khandal



The focus on soft skills, communication, and group activities helped me gain confidence and prepare for corporate life.

Ms. Rifat Mehboob



I loved how Subodh blends academic rigor with fun student-led events. It's the perfect place for all-round development.

Ms. Sukhmani Kaur Sandhu



Placements were a big concern for me, but the training and guidance here made it possible to land my dream job

Ms. Deeksha Mehta



The case study methodology and simulations really sharpened my problem-solving skills. It's been a transformative experience

Ms. Shivani Agarwal



Subodh's MBA program helped me pivot my career. With its strong alumni network and practical approach, I felt truly supported

Mr. Punit Lodha



The MBA at Subodh exceeded my expectations. Industry interactions and guest lectures helped bridge the gap between theory and practice.

Ms. Rishika Pareek

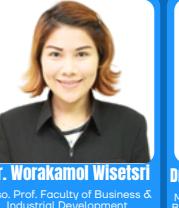
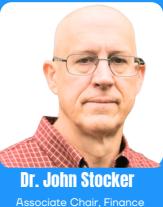


Subodh Management Institute gave me the perfect launchpad. The faculty support and real-world case studies really shaped my thinking as a future business leader.

Mr. Mukul Rajawat

# SP E A K E R S

# P R O M I N E N T

 <b>Dr. Sheng-Lung Peng</b> Dean Innovative Design & Management National Taipei University of Business, Taiwan	 <b>Prof. Dr. Eva Tuba</b> Assistant Professor Computer Science Trinity University, Antonio USA	 <b>Milan Tuba</b> Artificial Intelligence & Vice-Rector of Research Sinergia University, Serbia	 <b>Ms. Madame M Delahme</b> Professor Social Thinker France	 <b>Dr. Worakamol Wisetsri</b> Asso. Prof. Faculty of Business & Industrial Development Kings Mongkut's UoT, Bangkok	 <b>Dr. Ricardo G Barcelona PhD</b> Managing Director & Adjunct Prof. Barcino Capitas Asian Ins. of Mgmt Spain, Philippines	 <b>Dr. Tamanna Dalwal</b> Deputy Director (QA) Muscat College, Sultanate of Oman
 <b>Dr. John Stocker</b> Associate Chair, Finance Department, University of Delaware, Newark, USA	 <b>Dr. Jolly Sahni</b> Director, Jubilation Officer, MBA Program, Prince Sultan University, Riyadh, Saudi Arabia	 <b>Prof. Kolawole Subair</b> Professor of Economics, Yusuf Maitama Sule (State) University, Kano, Nigeria	 <b>Dr. Tissa Ravinda Perera</b> Professor, Dept. of Management & Org Studies/Faculty of Mgmt & Finance, Uni. of Colombo	 <b>Dr. Aditi Sharma</b> IEEE Senior Member, Intelligent Cryptographic System (ICS) Cloud in Robotics, Nazarbayev University Kazakhstan	 <b>Dr. Ashish Gadekar</b> Professor & Dean Amity Mauritius, University of Northampton (UK)	 <b>Dr. Seema Varshney</b> Financial Services Marketing Analyst & Researcher Oman
 <b>Prof. V. K. Saini</b> Accountancy & Finance, School of Business, MIT Auckland, New Zealand	 <b>Mr. Abhishek Choudhary</b> Vice President Citi Bank (Asia Pacific), Hongkong	 <b>Dr. D. P. Sharma</b> Professor, of International Eminence United Nation, USA	 <b>Prof. Dr. Krishn A Goyal</b> Professor, Business Finance & Economics, Jai Narain Vyas (State) University, Jodhpur	 <b>Prof. Dr. R.K. Gupta</b> Vice Chancellor Maharaja Agrasen University, Solan, HP	 <b>Dr. Sachin Jhanwar</b> Founder and Chairman of Rajasthani Private Hospital Apex Hospital	 <b>Mr. Shikhar Prajapati</b> Motivational Corporate Trainer
 <b>Ms. Amritsha Jain</b> Director FinMat Consultants Pvt. Ltd. & Faculty of The Art of Living	 <b>Mr. Arun V.S.</b> Founder & MD LVI Attorneys LLP	 <b>Mr. Ashwani Kapoor</b> Founder & CEO Automaison Global	 <b>B K Anamika</b> Spiritual Teacher	 <b>Dr. Debarshi Mukherjee</b> Associate Professor, Department of Business Management Tripura University, Agartala	 <b>Mr. Deepak K. Khiani</b> Founder Pariworld Homedecor Pvt Ltd	 <b>Ms. Shweta Ahluwalia</b> Director The Quench
 <b>Dr. Arun H Gaikwad</b> Professor & Head, Dept of Commerce, D.J.M. Commerce Sangamner	 <b>Dr. Vindravachan Chandras</b> Founder, Instructing Spiritual Master, Gurukranta of Vedic Education Vivek Kaushik	 <b>Mr. Hemant Bhati</b> Director Gunin Media	 <b>Ms. Meeta Mathur</b> Founder Director Big Ladder	 <b>Ms. Megha Gupta</b> Founder FBS, Jaipur	 <b>Mr. Vikram Sharma</b> Corporate Trainer Mystic Brains	 <b>Mr. Tarun Sharma</b> Director Prasar India
 <b>Ms. Deepa Ramchandani</b> Counseling Psychologist Dhisukam	 <b>Ms. Surbhi Manocha</b> Life Coach & Corporate Trainer, A's to ACE	 <b>Ms. Shelly Karwa</b> Personality Trainer Studio Highness	 <b>Ms. Soniya Maheshwari</b> Life Coach & Business Trainer Simple Solutions	 <b>Dr. Rajesh Methi</b> Founder & Director, Indic School of Jurisprudence	 <b>Mr. Rajesh Pamecha</b> Director Digital Miles	 <b>Ms. Varsha Middha</b> MD Brond & Butter
 <b>Dr. Rimpal Sharma</b> Counseling Psychologist Manipal University	 <b>Ms. Stuti Kapoor</b> Manager Accenture	 <b>Mr. Aatish Lodha</b> Founder Gifting Memories	 <b>Ms. Sapna R Sharma</b> Director MayaPro	 <b>Mr. Sachin Khandelwal</b> CEO & Founder, Spider Links Network Pvt Ltd	 <b>Prof. Dr. Sanjeev Gupta</b> Professor in Management Central University of Himachal Pradesh	 <b>Mr. Shubham Khandelwal</b> Director 9 Pointers Tech Pvt Ltd.





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- ✉ Email: [jaipursubodh@gmail.com](mailto:jaipursubodh@gmail.com)
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